

Sponsorship Opportunities

Presented by:

Zeke Riddle, Director of "Going the Extra Mile" 5K

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www.actsmetro.org

www.gem5k.com

Mission

The Going the Extra Mile 5K is a fundraiser that supports the ACTS Metro Outreach. ACTS Metro exists to meet the needs of those in the Columbia Metro area.

100% of the proceeds go to Outreach programs in various areas throughout our community.

Objectives

- Raise funds to support outreach efforts of ACTS Metro
- Generate a spirit of community involvement and volunteerism
- Promote and publicize the mission of ACTS Metro
- Provide a Community Outreach Event to raise community awareness

Introduction

This is the 6th annual *Going the Extra Mile 5K* and the 2nd annual Community Outreach Event sponsored by ACTS Metro. Last year, we had 352 participants and raised over \$25,000. We are expecting involvement from community organizations and vendors to promote opportunities and resources within our community.

The goal of the fundraiser is to raise money to continue our efforts to help struggling families within our community. Metro's Adopt-a-Family Program works with the local school district and elementary schools to assist families with food, support, life skills, and job mentoring. Adopt-a-Family program is also working to help the school district provide resources to homeless families within the community.

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ACTS Metro
2011 Going the Extra Mile 5k & Community Outreach Event
Sponsorship Opportunities

All Sponsor Benefits:

- Recognition in GEM 5k brochure
- Your color logo & link to your website on www.gem5k.com
- Your color logo & link to your website on www.actsmetro.org
- Opportunity to insert your promotional material into participant race packets
- Opportunity to make a difference in your community through the GEM 5k outreach event

Presenting Sponsor \$3000

All Sponsor benefits PLUS:

- Prominent Presenting Sponsor center logo on GEM 5k Race T-Shirts
- Presenting Sponsor company banner at race entrance
- Presenting Sponsor Finish Line Banner
- Presenting Sponsor recognitions in 5k brochure, posters, & race promotions
- Presenting Sponsor recognition during GEM 5k event
- Presenting Sponsor booth at GEM 5k event

Awards Ceremony Sponsor \$2000

All Sponsor benefits PLUS:

- Prominent logo on GEM 5k Race T-Shirts
- Company banner on GEM 5k Awards Table
- Your company representative as an Awards Presenter
- Sponsor recognitions in 5k brochure & race promotions
- Awards Ceremony Sponsor booth at GEM 5k

Outreach Event Presenter Sponsor \$2000

All Sponsor benefits PLUS:

- Prominent Logo on GEM 5k Race T-Shirts
- Company banner on Sponsor Booth at GEM 5k
- Event Presenter recognition during GEM 5k and Event
- Sponsor recognitions in 5k brochure & race promotions
- Sponsor booth at the event with your promotional materials

Water Station Sponsor \$1500

All Sponsor benefits PLUS

- Logo on GEM 5K Race T-Shirts
- Company banner on or at Water Station

Outreach Event Sponsor \$1000

All Sponsor benefits PLUS:

- Event Sponsor recognition during GM 5k and event
- Booth at the event with banner & promotional materials

Awards Sponsor \$500

All Sponsor benefits PLUS:

- Logo on GEM 5K Race T-shirts
- Awards Sponsor recognition during GEM 5k Awards Ceremony

Mile Marker Sponsor \$500

All Sponsor benefits PLUS:

- Logo on GEM 5K Race T-Shirts
- Name recognition on one of three mile marker signs
- Opportunity for company representative to provide a cheering squad, banners, etc. at your mile marker

Race Course Sponsor \$500

All Sponsor benefits PLUS:

- Logo on GEM 5K Race T-Shirts
- Race Course Sponsor sign along race course

Sponsorship Form

Tax ID# 26-4414183

I, _____, representing _____

would like to support the "Going the Extra Mile" 5K campaign by committing to the level of sponsorship as indicated below:

Contributing the following amount in cash to be used for ACTS Metro Outreach for needy families in our community:

\$3000 \$2000 \$1500 \$1000 \$500

Please complete the following form so that we can help you get the best return for your contribution.

Name of Business: _____

Address: _____

Phone: _____ Email: _____

1. I agree to have my logo printed on any of the publications for the event that coordinate with my sponsorship. (A color electronic copy of the logo must be received at thebrownotter@gmail.com)
2. I agree to have my logo or company name listed on the ACTS Metro website along with a link to my company website. I also agree to have my logo sent to ACTS Metro at thebrownotter@gmail.com by March 15th, 2011.
3. I wish to provide materials to be included in the race packet. Please describe the nature of the materials to be included (e.g., samples, coupons, business card, etc.) Materials must be delivered to ACTS Metro, 121 Hunter Village, Ste. E., Irmo, SC, by May 11, 2011.
4. I wish to have my logo printed on the back of the race shirt. (A black and white electronic version of the logo must be received at thebrownotter@gmail.com by April 1st, 2011.)
5. I wish to have my business' name included on the list of event sponsors in the race packet.

Signed: _____ Date: _____